DC SCHOOL HUB

Where *Your* Searching Ends & *Their* Journey Begins

DCschoolHUB.com is the ultimate resource for parents seeking child care, preschool, and private school in the Washington, DC metro area.
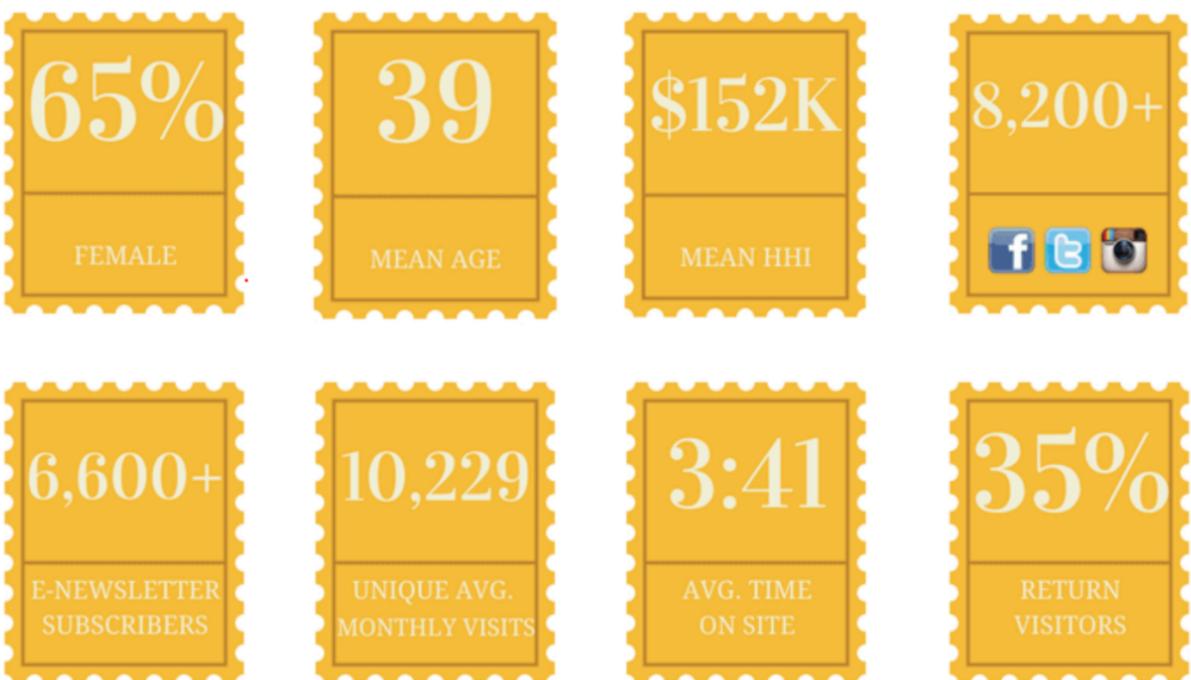
Why Parents Love DCschoolHUB:

"It is easy to use and Who's Got Spots is a fantastic resource for families relocating to the DC area." - Karen S.

"I came looking for a kindergarten program. I liked the blog and keep coming back to read it each week." - Michael A.

"Your experts are spot on. The advice is invaluable." (Referring to Ask the Expert) - Dani I.

Background:

Launched in May, 2014, DCschoolHUB is the culmination of years of feedback and months of research geared for today's generation of parents. What do they value in a search website? Today's parents value honest, up-to-date, and easily accessible information from those in the "know".

DCschoolHUB provides that information in a meaningful and compelling fashion to help parents make the most important decision for their child(ren).

Our Promise; Your Investment:

TheDCschoolHUB team consists of DC area independent school professionals, childcare providers, parents, and marketing professionals. Our pledge to those who choose to advertise with us:

- respectfully aggressive marketing both paid and organic
- a clean, complete, and accurate database of daycares and schools
- promotional activities and area sponsorships to raise brand awareness

Demographic Overview

65% FEMALE	**39** MEAN AGE	**$152K** MEAN HHI	**8,200+**
6,600+ E-NEWSLETTER SUBSCRIBERS	**10,229** UNIQUE AVG. MONTHLY VISITS	**3:41** AVG. TIME ON SITE	**35%** RETURN VISITORS

Featured In

The Washington Post · washington blade · WASHINGTON Parent · FAMILY · WASHINGTONIAN · Patch · StartupCatchup · DCInno

For General Advertisers

Block Ad
- $250 per month; $2,500 for a year
- 343 wide x 300 high
- Your block ad will be visible every page of the site

Sponsorship
- $300 per month; $3,000 per year
- Align your brand with our top services

Advertising for Schools and Child Care Centers

Featured Listing: Care Centers/Daycares
- $495 per year or $100 per month
- Your profile will be featured first at the top of any search
- Front page snippet

Featured Listing: Schools
- $795 per year or $125 per month
- Your profile will be featured first at the top of any search
- Front page snippet